

REPORT

Online lecture

Knowledge Valorisation in Academia – Pedro Almeida

University of Novi Sad, Faculty of Technology Novi Sad (TFNS)
University of NOVA, School of Science and Technology, Lisbon (UNL)
May 6, 2025

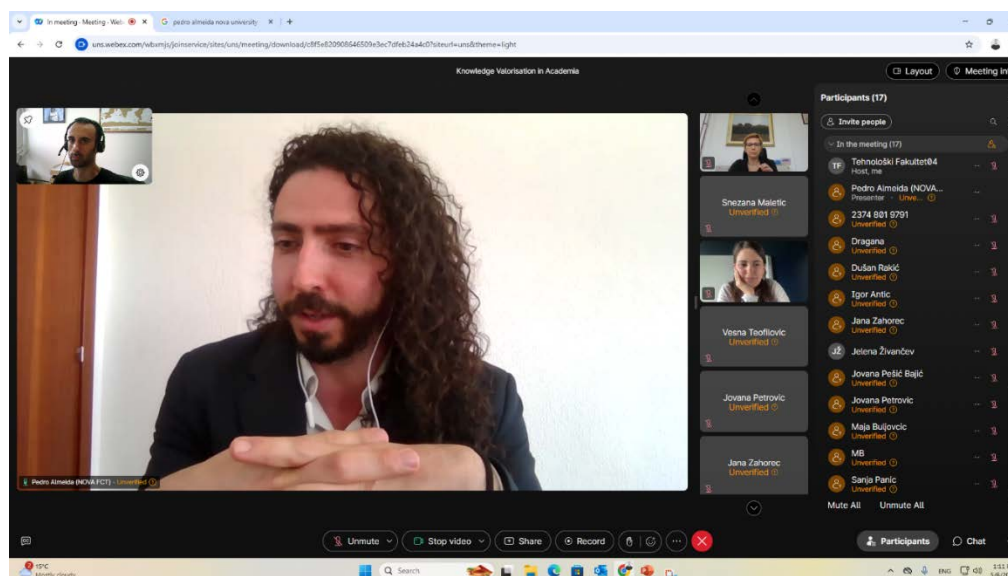
As part of the TwiNSol-CECs project and Work Package 5 "Strengthening the research management and administration capacities of TFNS", an online lecture titled "Knowledge Valorisation in Academia" was organized. The lecture was delivered by Pedro Almeida, Coordinator of the Technology Transfer and Intellectual Property Office at IRIS, NOVA School of Science and Technology, NOVA University of Lisbon, on May 6, 2025, at 13:00 CET.

The session was opened and moderated by Dr. Nikola Maravić, TwiNSol-CECs Communication Coordinator and a member of the membrane technology team at TFNS. Dr. Maravić introduced Mr. Almeida and highlighted key points from his biography. Following this, Prof. Nataša Đurišić-Mladenović, TwiNSol-CECs Project Coordinator, welcomed Mr. Almeida and provided an overview of the collaboration between TFNS and the IRIS Office at NOVA University Lisbon within the TwiNSol-CECs project.

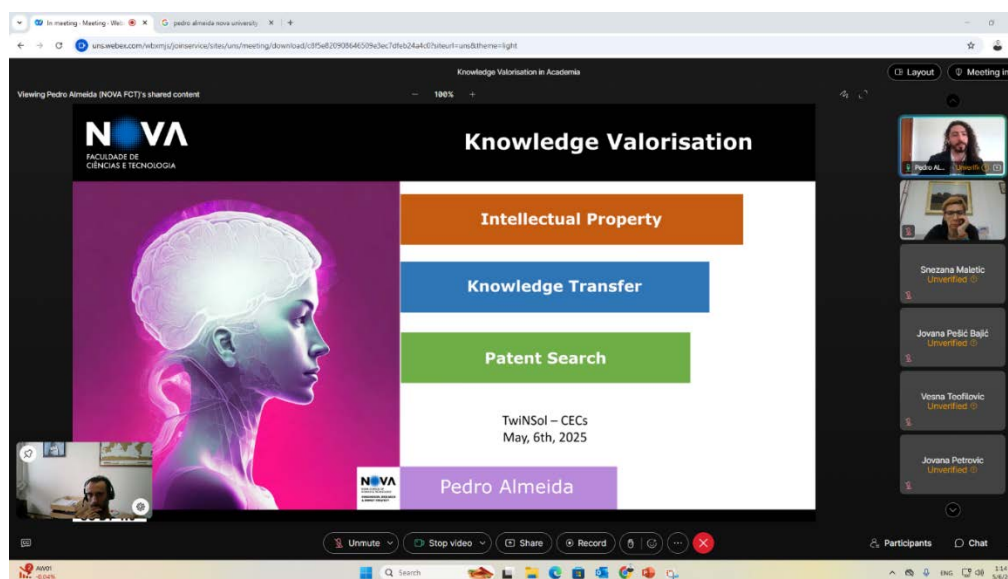
In his lecture, Mr. Almeida shared valuable insights into Intellectual Property (IP) and Knowledge Transfer, emphasizing their relevance in both academia and industry. He presented a realistic perspective on intellectual property, addressing the common misconception among researchers that IP is limited to patents. Instead, he highlighted that it encompasses much more, including various forms of scientific output and innovation. The aim was to share real-life examples and practical knowledge to raise awareness among participants.

After the presentation, participants had the opportunity to engage in a discussion, sharing their own experiences and exploring the presented topics further. The discussion lasted for approximately 15 minutes.

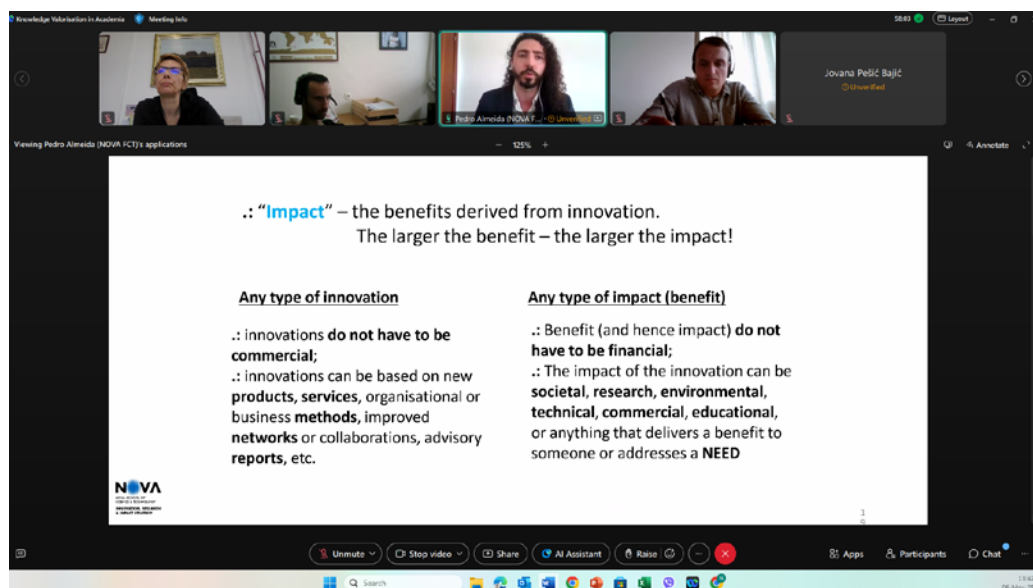
A total of 17 participants attended the lecture, representing the University of Novi Sad, including the Faculty of Technology Novi Sad and the Faculty of Science.



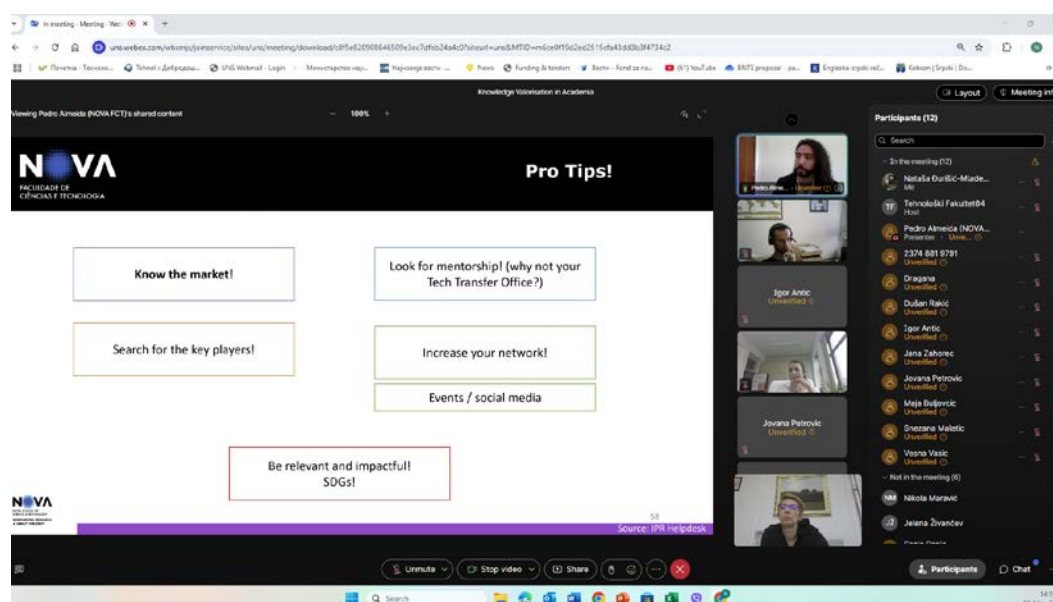
Welcome speech and introduction by Nikola Maravić



Presentation of Pedro Almeida



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